

2020-2021 TTC Catalog

Event Management

Certificate in Applied Science

24 Credit Hours

The Event Management certificate program provides an overview of the event management industry to prepare students for entry-level positions in event management. Students will learn the process of planning events from the initial conception phase through delivery including sales, transportation, logistics, food and beverage management, and service, and gain general competency in providing support for delivery and management of such events.

Major Requirements

HOS 140 The Hospitality Industry 3
HOS 157 Hospitality Service 3
HOS 161 Event Management 3
HOS 164 Travel and Tourism 3
HOS 250 Beverage Service Management 3
HOS 258 Convention Management 3
HOS 265 Hotel, Restaurant and Travel Law 3

Total: 21

Electives

Select a 200-level course from HTM electives.

Total: 3

Admission Requirements

Admission into this program requires proof of high school graduation (or GED) and qualifying scores on SAT, ACT or the TTC placement test.